

The Conference



Now in its ninth year, spanning three days, Lean Agile Scotland is recognised as one of the leading Lean Agile conferences in the world.

The event covers a broad range of topics, giving a holistic view of what it takes to make great software products.

The wide range of sessions stretches participants' thinking and introduces them to bold new ideas.

Our Venue



John McIntyre Conference Centre Edinburgh

Set in the shadow of Arthur's Seat, close to the Scottish Parliament and within walking distance of the famous Royal Mile, the John McIntyre Conference Centre at Holyrood Park provides the perfect location for Lean Agile Scotland. The conference will take full advantage of the spacious facilities: hosting presentations, workshops and open space sessions.

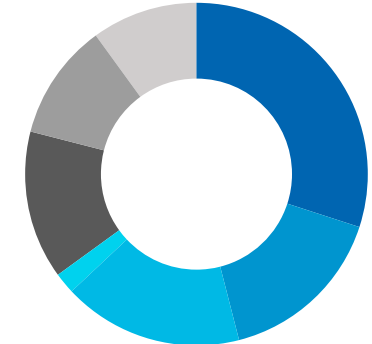
Our Participants



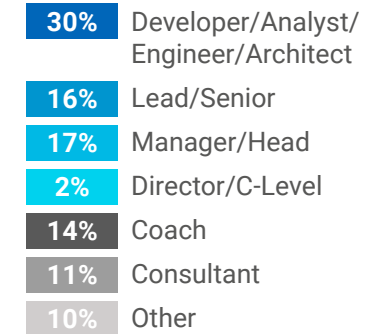
We expect to attract 500+ participants

Lean Agile Scotland is aimed at software practitioners and decision makers. We expect to attract 500+ participants from across the globe with a focus on Scotland and the North of England.

Job Titles Represented



Lean Agile Scotland attracts participants in the following roles:



Companies Represented

2i Limited, Adevinta, Agile Games LTD, Agilisimo.net, AO.com, Atos, Atticus Hunter Ltd, Auto Trader, Bazaarvoice, BBC, BCG, BMW, Booking.com, Brunel, **Calba**, Canon Medical Research Europe Ltd, car2go Group GmbH, CCADD, CGI, Co-op, codecentric AG, Cognician Group, Computershare, Contino, Continuous Delivery Consulting, Cornellii Ltd, Cucumber Ltd, Daimler TSS GmbH, DATEV eG, Department of Health and Social Care, DevOpsGroup, DNB, dxw digital, Dyson, ECS, EDEM, epiGenesys, Equal Experts, Escrivo, FanDuel, Farfetch, Fidelity International, Findmypast, First State Investments, Ford Motor Company, Forth Dimension Displays, Frauscher Sensortechnik GmbH, fretobook, GoCompare, Golden Charter Services, Hedgefields, Heineken UK, Historic Environment Scotland, Holiday Extras, IndigoVision, Infinity Works, Info Support, iZettle, John Lewis Partnership, JP Morgan, JPMC, Kainos Software Ltd, KenZen Ltd, King, Kirkcarrion, KONE, Lagom Solutions, LBG, Leonardo MW, Liberty IT, Linius Technologies, Lloyds Banking Group, Lunivore Limited, M&G Prudential, MailChimp, McKinsey & Company, Metail, Mindbridge, moovel Group GmbH, NHS Education for Scotland, Nourish and Flourish, Nucleus Financial, Number Forty-One Ltd, Ocado Technology, Orange, OVO Energy, People's Postcode Lottery, Philip Morris, Pheonix Group, Piksel Ltd, Plus Dane Group, Praqma, Prudential, **QWAN**, **RBS**, Red Gate Software, Reflektiv IT Ltd, Registers of Scotland, RiksTV, Royal London, RS Components, Rubicon IT GmbH, Sainsbury's Bank, Santander Technology, SAP SE, Scottish Courts and Tribunals Service, Scottish Government, Scottish Widows, Scout24, Siliconglen Ltd, Sitekit, Praqma, **Sky**, **Skyscanner**, SolarWinds, Sopra Steria, Standard Life, Student Loans Company, TAB, Tabar Pty Ltd, TCDigital, **TEKsystems Global Services**, Ten Square Games S.A., Tes, The App Business, ThoughtWorks, Throughput Focus Ltd, Ticketmaster, University of Glasgow, Unruly, UST Global, Verivox GmbH, Viable Projects GmbH, Way of Thinking bvba, We Grow Beyond, Western Digital, Wise Noodles, Xebia, Yle, YoungCapital, Zonal

*Bold denotes 2019 sponsor

	Bronze	Silver	Gold 5 Available	Platinum Exclusive
Package Price (excl. VAT)	£800	£3000	£5000	£10,000
Event Open & Close	Logo on slides	Logo on slides	Logo on slides	<ul style="list-style-type: none"> • Logo on slides • Acknowledged by our speaker
Website Homepage	Logo	Logo	Logo & link	Prominent logo & link
Website Sponsor Page	<ul style="list-style-type: none"> • Logo & link • 150 word bio 	<ul style="list-style-type: none"> • Logo & link • 200 word bio 	<ul style="list-style-type: none"> • Logo & link • 250 word bio 	<ul style="list-style-type: none"> • Logo & link • 300 word bio • PDF link
Tweet Outs (minimum)	6	8	10	12
Participant Booklet	Logo on sponsor page	<ul style="list-style-type: none"> • Logo on sponsor page • ½ page ad 	<ul style="list-style-type: none"> • Logo on sponsor page • Full page ad 	<ul style="list-style-type: none"> • Logo on front page & sponsor page • 2 full page ads
Participant List (includes emails where available)	-	✓	✓	✓
Exhibition Space	-	Banner	2m x 1m space	3m x 1m space
Conference Tickets	-	2	4	6
Personnel tickets (no access to sessions)	-	-	1	2
Logo on name badge	-	-	-	✓
Logo on videos	-	-	-	✓
Supply of lanyards	-	-	-	First refusal

Other sponsorship options

Social Evening Sponsorship

Whether you want to simply help subsidise the refreshments or work with us to create something more bespoke, sponsoring one of the social evenings offers excellent networking opportunities along with all the benefits of a Bronze package. Get in touch to discuss the range of options available.

Opportunity Tickets

Sponsoring an Opportunity Ticket helps someone attend who would not ordinarily be able to do so. Sponsorship is £500 per ticket, or £300 as an add-on to any other package. You will be specifically acknowledged as an Opportunity Ticket sponsor, but note that we don't disclose the identity of Opportunity Ticket holders.

Add delight

Other sponsorship options include:

• Community Evening sponsor	• Marquee sponsor
• Exhibitor space	• Branded coffee cart
• Branded phone charging kiosk	• Wellbeing sponsor

If you're interested in any of these options, or have something specific you'd like to offer, get in touch - we're always interested in adding something that will get people talking and make their experience truly memorable.

Next Steps

If you have any questions, are keen to book, would like to discuss the packages, or create something specific, please do get in touch:



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You can also:
Contact our hotline on 01223 900 107
Visit our website 2020.leanagile.scot
Or tweet us @LeanAgileScot